## INVEST IN UKRAINE: REVEALING THE POTENTIAL

Date: June 10-13, 2013

Place: The Princeton Club, The James Madison Room, 15 West 43rd St., NYC, USA Chadbourne & Parke LLP, 30 Rockefeller Plaza, NYC, USA



DISCOVERING YOUR OPPORTUNITIES

**General Partner:** 

& PARKELLP

CHADBOURNE

Partner:

Co-Organizer:



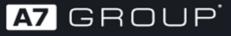
TERNATIONAL INVESTMENT FORUM & ROAD SHOW

**Principal Patron:** 

**General Media Partner:** 









#### **ABOUT THE FORUM**

The International Investment Forum & Road Show "INVEST IN UKRAINE: REVEALING THE POTENTIAL" in New York intends to provide its participants with the ability to evaluate and analyze more thoroughly the latest developments in various forms of capital raising and networking with leaders of the investment market in Ukraine. Executives of top Ukrainian and US companies will exchange critically important information about serious opportunities for attracting/providing investments to Ukrainian companies during a time of economic challenges.

The central target audience is comprised of the CEO level representatives of the Top-100 Ukrainian companies in the 'worth a second look' sectors and US investment professionals, who represent investors, private equity funds, investment and commercial banks. The main topics to be covered are: the reasons why the sectors are worth a 'second look', financing sources available for companies in the said sectors including debt, private and public equity as well as the outlook of the global investors on Ukraine generally.

Participants are expected, but not limited to the following senior level executive positions, including:

- Founder
- Owner
- Chairman of the Board
- Vice President
- General Manager
- Managing Partner
- Board Member
- Chief Executive Officer
- Chief Financial Officer
- Chief Investment Officer
- Executive Director
- Sales Director

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- Head of the Representative Office
- HRO First Deputies

Number of participants: 200 persons

The languages of the Forum are English and Ukrainian (simultaneous translation).

This Forum will be the first in a series of international events devoted to examining the investment climate in Ukraine. Among the Forum's next destinations will be the Great Britain, Germany, Poland, Hong Kong, Bahrain and Russian Federation.





#### **ABOUT THE 1-TO-1 MEETINGS WITH INVESTORS**

Prearranged 1-to-1 meetings for Ukrainian private companies with US investors is a unique opportunity to hold a tailored-made road show in the biggest and wealthiest financial center of the world – New York.

The 1-to-1 meetings package includes:

- Assistance in preparation of the investment presentation for the potential investors in NYC
- Recommendations on the best investors to meet
- Full contact details of the investors who have agreed to hold a personal meeting
- Preliminary negotiations with the listed investors concerning the Company's presentation including emails,
- conference calls, preliminary personal meetings
- Assistance in choosing the right place and time for the 1-to-1 meetings in NYC
- Unlimited number of 1-to-1 meetings during the road show
- Discounts for airlines tickets and hotel accommodation in NYC

Additionally, Ukrainian private companies – participants of the road show – will be granted an exclusive offer – 5,000 USD discount on the investment memo preparation. The offer will be available next 24 months after the event.







#### AGENDA

#### PRE-FORUM DAY: Monday, June 10, 2013

Venue: The Princeton Club, The James Madison Room, 15 West Forty Third Street, New York, NY 10036

#### 01.30 PM OPENING OF THE FORUM AND OPENING REMARKS BY:



Iryna Akimova First Deputy Head Presidential Administration of Ukraine

#### 2.10 PM PANEL DISCUSSION I. OUTLOOK ON UKRAINE BY GLOBAL INVESTORS

#### Discussion topics:

What is the global investors' opinion on Ukraine?

#### Moderator:



Adrian Slywotzky Partner Oliver Wyman

Speakers:



**Jorge Zukoski** President American Chamber of Commerce in Ukraine



**Bluford H. Putnam** Chief Economist and Managing Director CME Group



**Douglas Ellison** Executive Director UBS Investment Bank



Q&A session



Managing Director





#### 3.40 PM COFFEE BREAK

#### 4.00 PM

#### PANEL DISCUSSION II. TAKING A SECOND LOOK/RESOURCES

Discussion topics:

Agriculture

Energy and Energy Technologies

#### Moderator:



Adrian Karatnycky Founder and Managing Partner Myrmidon Group

#### Speakers:



**David Sweere** Co-Founder & CEO Kyiv-Atlantic Ukraine, Atlantic Farms and Atlantic Farms II



**Robert Bensh** Managing Director Pelicourt Ltd.

Q&A session

#### 5.00 PM

#### PANEL DISCUSSION III. TAKING A SECOND LOOK/MANUFACTURING & SERVICES

#### Discussion topics:

- Industrials
- High Technology: IT/Medical Technology/Aerospace

#### <u>Moderator:</u>



#### Morgan Williams

President/CEO US-Ukraine Business Council (USUBC)

Speakers:



#### Jock Mendoza-Wilson Director of International and Investor Relations System Capital Management (SCM)



**Taras Kytsmey** President Softserve





#### 6.00 PM TRANSPORTATION TO THE UKRAINIAN INSTITUTE OF AMERICA



2 East 79th Street, New York, NY 10075 http://www.ukrainianinstitute.org/

# 7.00 PM DINNER AT THE UKRAINIAN INSTITUTE OF AMERICA Special focus: "Meet the Speakers" During the Reception all participants will have an exclusive opportunity to meet speakers of the Forum

#### 9.00PM CLOSING OF THE DINNER



#### FORUM DAY: Tuesday, June 11, 2013

#### Venue: Chadbourne & Parke LLP, 30 Rockefeller Plaza New York, NY 10112

- 8.00 AM REGISTRATION
- 9.00 AM FEATURED REMARKS

Ihor Prasolov Minister of Economic Development and Trade of Ukraine Cabinet of Ministers of Ukraine

Senior level representative of the Principal Sponsor

9.30 AM

#### PANEL DISCUSSION I. LOCAL – ADMINISTRATIVE & REGIONAL – CULTURAL VARIATIONS:

#### ECONOMIC IMPACT

#### Discussion topics:

Western or Eastern parts of Ukraine/Variation in business practices?

#### <u>Moderator:</u>



#### Igor Obozintsev

Head of NY Representative Office State Export-Import Bank of Ukraine

#### Speakers:



**Edilberto Segura** Chief Economist and Partner SigmaBleyzer



Anton Olff Managing Director Mediterranean Black Sea Limited



Roman Nitsovych Chief Editor UA-Energy.org

Q&A session



#### 10.50 AM COFFEE BREAK

#### 11.10 AM PANEL DISCUSSION II. LEGAL AND TRANSACTIONAL NUANCES IN INVESTING TO UKRAINE

#### Discussion topics:

- Transactional: structuring the deal and raising capital; Private placement vs IPO
- Disputes: resolving disputes arising out of investments in Ukraine; Arbitration vs Litigation

#### <u>Moderator:</u>



#### Serhiy Hoshovsky

Chair of International Section Committee on Central & Eastern Europe NYSBA

#### Speakers:



Jaroslawa Johnson Managing Partner Chadbourne & Parke, Kyiv office



## Lev Holubec

Partner PwC

Dentons



### Markian Silecky Partner

Q&A session

12.50 PM

LUNCH



#### 02.00 PM PANEL DISCUSSION III. AVAILABLE FINANCE RESOURCES FOR UKRAINIAN PRIVATE

#### COMPANIES ON THE GLOBAL CAPITAL MARKETS

#### **Discussion topics:**

- Depositary receipts
- Debt financing resources
- Private and public equity financing
- APO, PIPE

#### <u>Moderator:</u>



#### Andrew Kyzyk

Executive Director, Head of International (OTCQX) OTC Markets

Speakers:



Anthony Moro Managing Director, Head of Emerging Markets DRs BNY Mellon



Valentina Arbuzova Chairman All-Ukrainian Development Bank



Alexander Gordin Managing Director Broad Street Capital Group



Mark Elenowitz CEO TriPoint Global Equities

#### Q&A session

4.00 PM

#### **CLOSING REMARKS**



**Oleksandr Sokolov** Member of the Board State Export-Import Bank of Ukraine

4.30 PM CLOSING OF THE FORUM
5.30 - 8.00 SPONSORS AND SPEAKERS DINNER by Invitation Only
PM



1- TO-1 MEETINGS WITH INVESTORS: DAY ONE. Wednesday, June 12, 201308.00AM – 06.00PMPREARRANGED MEETINGS WITH INVESTORS IN NYC

1- TO-1 MEETINGS WITH INVESTORS: DAY TWO. Thursday, June 13, 2013 08.00AM – 06.00PM PREARRANGED MEETINGS WITH INVESTORS IN NYC



#### **Participation fees**

If registered before May 10, 2013 If registered May 10, 2013 –June 10, 2013 If registered after June 1, 2013 Forum Day \$400 \$600 \$800 Full Package (Pre-Forum + Forum Day) \$500 \$750 \$1000

#### NYSBA members receive a 10% discount

Participation fee includes:

- Participation in the Forum according to purchased option
- Pre-arranged 1-to-1 meetings with selected investors
- All Forums materials including the list of participants, photos and online video recording of the Forum
- Coffee breaks, lunch and dinner receptions

Registration is open from April 15 until June 10, 2013 inclusive. For registration or other details please contact us at <u>InvestForumNYC@a7-group.com</u>

#### Payment Terms

Payment terms will be provided after registration.

#### **Cancellation Policy**

Your registration may only be cancelled by notifying the Organizing Committee via e-mail <u>contact@a7-group.com</u> no later than 15 calendar days before the event. Cancellation fee \$100 will apply.

#### Indemnity

It may be necessary for reasons beyond the control of the organizer to change the content or timing of the program, speakers or the venue. The Organizing Committee will inform about such changes as soon as possible and in written form.

#### Group Discounts

20% discount is available for the second registered participant from the same company. No more than two participants from the same company are allowed to attend the event.





#### **ABOUT A7 GROUP**



A7 GROUP LLP is the investment company. The main Company's activity priority is the development of global strategy and selection of the individual instruments for each client: the formation of investment

portfolio based on the client's requirements, operational management of the investment targets, share and debt capital raising, M&A, the development of new investment projects and their implementation. The main Company's mission is to not only provide a full-range of wealth management services based on the total confidentiality but to guarantee the flexibility and formation of financial model which matches all client's needs and expectations.

A7 GROUP's areas of expertise among others include:

- Investment Banking (fund raising, M&A);
- Alternative Investments (direct and venture investments, corporate treasury);
- Asset Management (for private investors and corporate clients);
- Development of the international business meetings.

For more information please visit <u>www.a7-group.com</u>

#### ABOUT CUSUR



The Center for US-Ukrainian Relations (CUSUR) has been designed to provide a set of "informational platforms" or venues for senior-level representatives of the political, economic, security and diplomatic establishments of the United States and Ukraine to exchange views on a

wide range of issues of mutual interest and to showcase what has been referred to as a "burgeoning relationship of notable geopolitical import" between the two nations.

The Center also hopes to track the progress of Ukraine's broader professed "Euro-Atlantic" ambitions, though obviously in the context of the stated US-Ukrainian partnership. To facilitate the said tracking, the Center intends to run a sixth conference series, to be held in various European cities and at various Canadian venues, entitled Ukraine's Euro-Atlantic Future.

For more information please visit <u>http://usukrainianrelations.org</u>

#### ABOUT NYSBA



New York State Bar Association (NYSBA) was formed in Albany on November 21, 1876 and, one year later, by legislative act, was written into the state constitution as part of Chapter 210. NYSBA is chartered as a private, nonprofit corporation.

NYSBA is the largest voluntary statewide organization of lawyers in the nation including more than 77,000 members.

Among the NYSBA's purposes are: (1) to cultivate the science of jurisprudence; (2) to promote reform in the law; (3) to facilitate the administration of justice; (4) to elevate the standard of integrity, honor, professional skill and courtesy in the legal profession; (5) to cherish and foster a spirit of collegiality among the members of the Association; (6) to apply its knowledge and experience in the field of law to promote the public good; (7) to promote and correlate the same and similar objectives in and among the bar organizations in the State of New York and in the interest of the legal profession and the public; (8) and to uphold and defend the Constitution of the United States and the Constitution of the State of New York.

For more information please visit www.nysba.org







DISCOVERING YOUR OPPORTUNITIES

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