

The background of the entire image is a somber, grayscale photograph of a war-torn city. In the foreground, a man wearing a dark beanie and jacket walks away from the viewer, carrying a rifle. The ground is covered in rubble, twisted metal, and charred remains of what once were buildings. In the middle ground, several large, yellowish-brown armored vehicles, possibly excavators or bulldozers, are scattered among the ruins. The sky is overcast and grey.

October 18, 2022

The John F. Kennedy Center for the Performing Arts

# SOUNDS OF SUPPORT

Join GRAMMY® award-winning violinist Joshua Bell  
and Ukraine's acclaimed New Era Orchestra for a  
Benefit Concert in support of the people of Ukraine.

**"When democracy wins in one country, it wins all over the world. When freedom is defended in one country, it is defended all over the world"—President of Ukraine Volodymyr Zelensky**



# Democracy— Ukraine's and ours—is under attack.

Ukrainians face an existential threat from Putin's unprovoked, brutal invasion. Since February, Russia has deliberately prosecuted barbaric genocide against innocent civilians.

Every day Russia seeks to destroy the people, identity, culture, security, economy, and infrastructure of Ukraine through bombings of apartment buildings, schools, hospitals, places of worship, shopping malls, and transportation terminals, among other highly populated places. Thousands have been killed; twelve million have been forced to flee.

The people of Ukraine urgently need our support.





## Sounds of War

The peace, prosperity, and freedoms Ukrainians have known since their modern independence in 1991 are under ruthless attack from Russia.

The once-familiar sounds of schools, church bells, and places of work have given way to the haunting vibrations of battle — of constant air raid sirens, heavy artillery and missile fire, invading tanks, and enemy soldier torture.



## Sounds of Peace

The Chopivsky Family Foundation is organizing a Benefit Concert on October 18, 2022 at the world-famous John F. Kennedy Center for the Performing Arts in support of the people of Ukraine.

The event, featuring GRAMMY® award-winner Joshua Bell and Ukraine's New Era Orchestra, will support **United24**, an initiative founded by President Zelensky (and audited by Deloitte) as the main venue for collecting charitable donations in support of Ukraine.

# JOSHUA BELL

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With a career spanning almost four decades, GRAMMY® Award-winning violinist Joshua Bell is one of the most celebrated artists of our era. Having performed with virtually every major orchestra in the world, Bell continues to maintain engagements as soloist, recitalist, chamber musician, conductor, and Music Director of the Academy of St Martin in the Fields.

Bell has recorded more than 40 albums garnering GRAMMY®, Mercury®, Gramophone, and OPUS KLASSIK awards.

Bell has performed for three American presidents and the sitting justices of the Supreme Court of the United States. He participated in former president Barack Obama's Committee on the Arts and Humanities' first cultural mission to Cuba, joining Cuban and American musicians on a 2017 Live from Lincoln Center Emmy nominated PBS special, *Joshua Bell: Seasons of Cuba*, celebrating renewed cultural diplomacy between Cuba and the United States.

Bell performs on the 1713 Huberman Stradivarius violin.

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# NEO

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New Era Orchestra, marked by its fresh and fully-addicted-to-the-music attitude, is a premier independent chamber orchestra in Ukraine, led by its Artistic Director and Conductor Tatiana Kalinichenko.

New Era Orchestra unites both tradition and innovation, uniquely connecting them in their concert programs. The Orchestra has collaborated with globally renowned soloists, among them Joshua Bell, Gautier Capuçon, Daishin Kashimoto, Sarah Chang, Avi Avital, Maurice Steger, Christoph Sietzen, and Kit Armstrong.

In 2018, New Era Orchestra burst onto the international scene as the first Ukrainian ensemble to perform at Europe's storied and prestigious Septembre Musical in Montreux & Vevey.

Initial Event Partners include the Embassy of Ukraine in the US, the US-Ukraine Business Council, and Dentons, the world's largest law firm. Guests will include Washington's policy decision-maker and influencer community, including members of Congress, senior US State Department officials, C-suite executives, journalists, think tank experts, and members of the foreign diplomatic corps, among others.

Organizers are offering sponsorships at the following levels:

**PLATINUM**  
\$100,000

**GOLD**  
\$75,000

**SILVER**  
\$50,000

**BRONZE**  
\$25,000

**PATRON**  
\$10,000

**FRIEND**  
\$5,000





# UNITED24

**TOGETHER, WE WILL RETURN THE SOUNDS OF PEACE TO UKRAINE.**

Funds raised will benefit desperately needed humanitarian aid and redevelopment work through United24, an initiative of the President of Ukraine to collect and transparently deploy charitable contributions. Donations are tax-deductible to the extent permitted by law.

# More than \$2.2 billion has been donated to Ukraine-related humanitarian response efforts.

But a recent review by Humanitarian Outcomes, funded by the UK Humanitarian Innovation Hub, concluded that about 85% is being held by international aid organizations that are scarcely present in Ukraine and have yet to spend the majority of the money.

theguardian

Thousands of community groups provide ‘virtually all’ humanitarian aid for conflict’s displaced, but have received just 0.24% of donations

by [Isobel Koshiw](#) in Dnipro.  
Photography by Anastasia Taylor-Lind

More than £2.15bn has been donated to Ukraine-related humanitarian response efforts since February - more than any other crisis this year. But a [recent review](#) by Humanitarian Outcomes, funded by the UK Humanitarian Innovation Hub, concluded that about 85% is being held by international aid organisations who are scarcely present in Ukraine and have yet to spend the majority of the money.

The report found that despite “informal” Ukrainian volunteer groups and NGOs providing “virtually all” humanitarian aid, they have received [only 0.24%](#) - or £5.3m - of the direct donations to Ukraine.

For international aid organisations, the invasion of Ukraine has been an anomaly - a place where civil society is active and the state is strongly intact. There are about 2,000 Ukrainian NGOs active in the aid effort, 1,700 of which registered after Russia’s full-scale invasion. There are also thousands of informal volunteer groups, usually acting within their communities, says Humanitarian Outcomes.

[theguardian.com](#)





# United24 is unique from other international aid organizations.



Funds go to the official accounts of the National Bank of Ukraine, tied to key ministries, including the Ministry of Healthcare and the Ministry of Infrastructure.



The ministries make the necessary purchases and report on spending once a week.



United24 does not compete with foundations or organizations, but calls for cooperation to support Ukraine efficiently and directly.



Expedited decision-making and distribution of funds where assistance is most needed right now, which Ukraine is in the best position to evaluate in real time.



Reports by assigned ministries.



Audits by Deloitte.

# More than 90 countries support United24, including:





# Contact Us

To learn more about sponsorship opportunities, please contact Alexa Chopivsky at the Chopivsky Family Foundation:

**[Alexa@ChopivskyFF.org](mailto:Alexa@ChopivskyFF.org)**

We very much look forward to this inaugural and historic collaboration between Joshua Bell and New Era Orchestra in the US, which will exemplify the ever-strengthening partnership between the US and Ukraine at this vital moment in Ukraine's resolute quest for peace, stability, and victory.

We sincerely hope we can count on your support and look forward to answering any questions you may have.

*This event is an external rental presented in coordination with The John F. Kennedy Center for the Performing Arts Campus Rentals Office and is not produced by The John F. Kennedy Center for the Performing Arts.*

**BE  
BRAVE<sup>®</sup>  
LIKE  
UKRAINE**

